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SECRETARY OF AGRICULTURE

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Arkansas Agriculture Department Marketing Internship Opportunity

Little Rock, AR - The Arkansas Agriculture Department (AAD) will again host paid summer internship positions from May-July, 2018. Interns will be responsible for promoting programs offered through the [Southern United States Trade Association](#) (SUSTA), which provide Arkansas agricultural businesses access to opportunities in international markets. Applications are being accepted through March 1.

Student interns will dedicate most of their time to informing Arkansas producers about SUSTA which includes a 50% cost-share program and opportunities to participate in global trade events, both of which allow small agriculture-based businesses to access international markets. The [50% Cost-Share](#) program reimburses companies for up to half of eligible costs when marketing in a new country. [Global Events](#) allows companies to participate in major food and beverage trade shows, as well as inbound and outbound trade missions to countries of interest.

“Many Arkansas companies are not aware of the funding that is available to help them access international markets. Our interns become experts in SUSTA programs and provide detailed information to interested producers,” says Arkansas Agriculture Secretary Wes Ward. “Beyond the direct benefit to Arkansas producers we are also proud to provide students with an opportunity to work in our state’s largest industry.”

Students studying agricultural business, agricultural economics, business, international business, marketing, or related fields are preferred. To be considered, individuals must be enrolled in coursework for a degree and in good standing with a university. To apply, students should submit a resume, cover letter, and a letter of recommendation from a current teacher or professor to Christian Olson at christian.olson@aad.ar.gov by March 1. Find more details about requirements of the cover letter and application process, [here](#).

The Arkansas Agriculture Department is a member of the Southern United States Trade Association (SUSTA) which is one of four State Regional Trade Groups that receive funding through the United States Department of Agriculture (USDA) Market Access Program. Through the Market Access Program, the USDA’s Foreign Agriculture Service (FAS) partners with SUSTA and small business to share the costs of overseas marketing and promotion activities that help build commercial export markets for U.S. agricultural products.

The Arkansas Agriculture Department is dedicated to the development and implementation of policies and programs for Arkansas agriculture and forestry to keep its farmers and ranchers competitive in national and international markets while ensuring safe food, fiber, and forest products for the citizens of the state and nation. Learn more: www.aad.arkansas.gov.

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The Arkansas Agriculture Department offers its programs to all eligible persons regardless of race, color, national origin, sex, age or disability and is an Equal Opportunity Employer.

